

An aerial photograph of Mountain View, California, showing a mix of residential and commercial buildings, green spaces, and a church with a prominent steeple. The image is slightly faded to serve as a background for the text.

City of Mountain View Sustainability Vision

**Margaret Abe-Koga
Mayor, City of Mountain View**

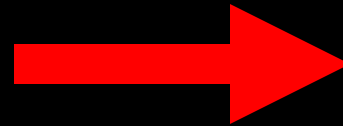
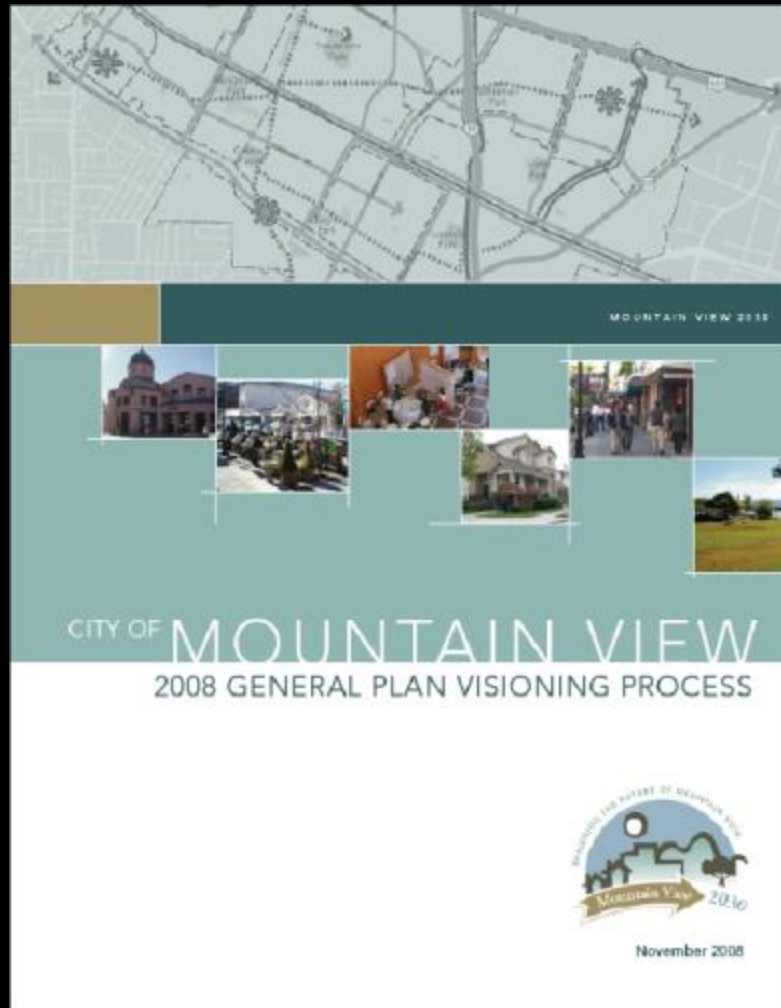
**NASA-Ames Sustainable Urban Development Workshop
January 10, 2009**

I. General Plan Visioning Process

II. Environmental Sustainability Actions



Purpose of Visioning Process



**GENERAL
PLAN
UPDATE**



Community Outreach

vision for the future

Зеленый городской район, доступный для всех, много доступных спортивных сооружений.

Чистый город, свежий воздух.

Hi-Tech формы.

Организация молодежи, образовательная группа.

Высокая ответственность, переоснащение, социальное общество.

vision for the future

COMMUNITY VISION TEMPLATE
FACILITATOR: Dan Heneghan
GROUP NAME AND LOCATION: Eagle #2
OF PARTICIPANTS: 7
DATE: 6/14

mixed, mini-neighborhoods, green, walkable, walkable

Mountain View Visioning Process
imagining the future of mountain view

welcome

From the City of Mountain View, we are excited to have you participate in this visioning process. The City of Mountain View is looking for your input on the future of Mountain View. We want to hear from you about the future of Mountain View. We want to hear from you about the future of Mountain View. We want to hear from you about the future of Mountain View.

City of Mountain View
General Plan Community Visioning Process
Community Preference Survey

Demographic Information

Zip Code: _____

Age Group: 10-14 15-17 18-24 25-34 35-44 45-54 55-64 65+

Circle all that apply:

I live in Mountain View. I work in Mountain View.
I own a business in Mountain View. I go to school in Mountain View.

	Not Preferred	Neutral	Preferred
A. Residential			
A1. Housing	-2	-1	0 1 2
A2. Housing	-2	-1	0 1 2
A3. Housing	-2	-1	0 1 2
A4. Housing	-2	-1	0 1 2
A5. Housing	-2	-1	0 1 2
A6. Housing	-2	-1	0 1 2
A7. Housing	-2	-1	0 1 2
A8. Housing	-2	-1	0 1 2
A9. Housing	-2	-1	0 1 2
A10. Housing	-2	-1	0 1 2
A11. Housing	-2	-1	0 1 2
A12. Housing	-2	-1	0 1 2
A13. Housing	-2	-1	0 1 2

Handwritten notes on a green background.

Handwritten notes on a white background.

Hand-drawn sketch of a person's face and text.

5. Commercial parcels along OMW with high density residential behind have coexisted successfully as the city has grown.



Vision Statement

VISION FOR MOUNTAIN VIEW

In 2030, the City of Mountain View embraces sustainable living and provides for the needs of all residents. It is a place that values its diversity, balances preservation with innovation, and provides quality education. The community supports a lively downtown, vibrant neighborhoods, and a healthy economy.



Planning Principles

Accessibility and Connectivity

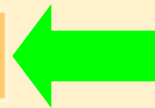
Affordability

Collaboration and
Transparent Decision-making

Community Engagement

Community Health and
Well-Being

Diversity and Inclusivity



Economic Strength

Education and Innovation

Neighborhood Cohesiveness

Preservation of Character

Safety and Security

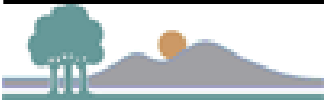


Sustainability and Stewardship

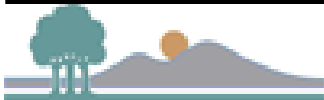
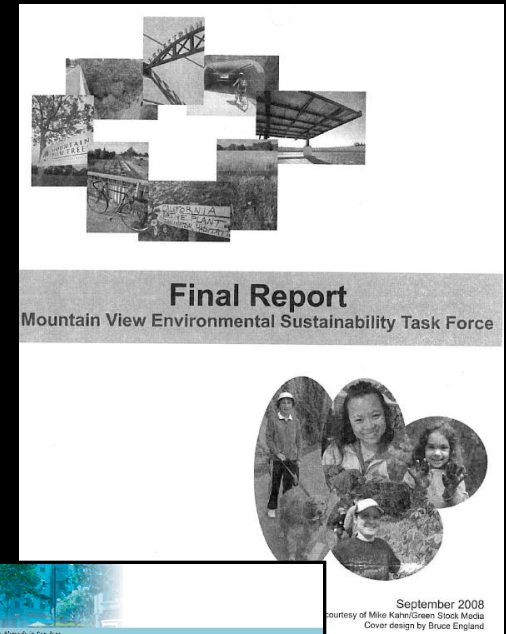
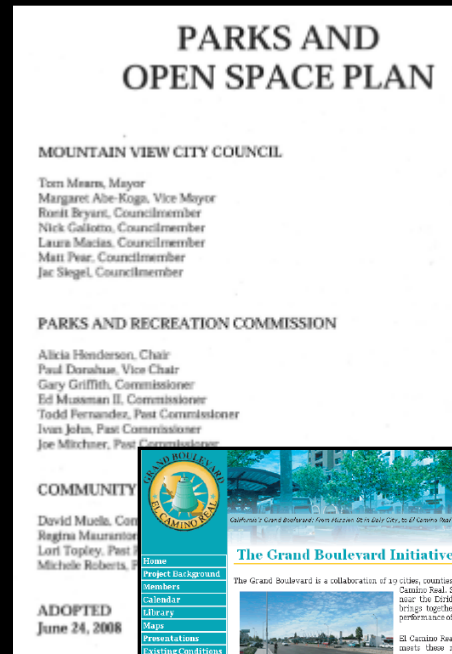
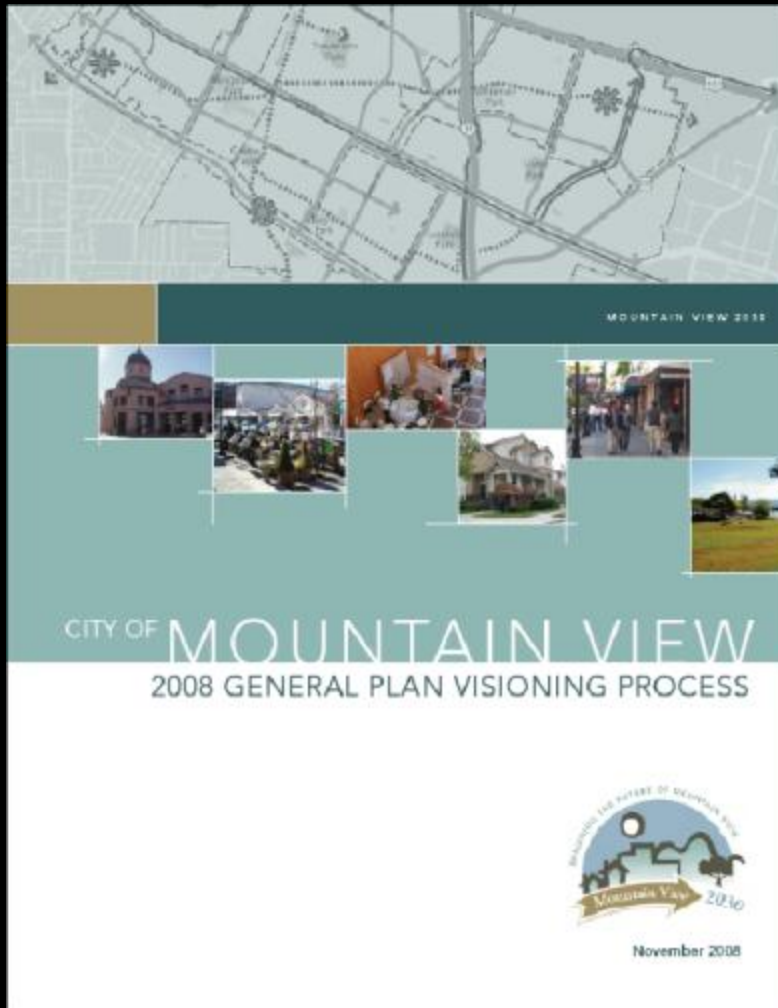


Focus Areas

- **Downtown**
- **El Camino Real**
- **San Antonio Center**
- **Old Middlefield**
- **North Bayshore**
- **Rengstorff**
- **Moffett Boulevard**
- **Whisman (East & West)**



The Visioning Process Report



Environmental Sustainability Actions

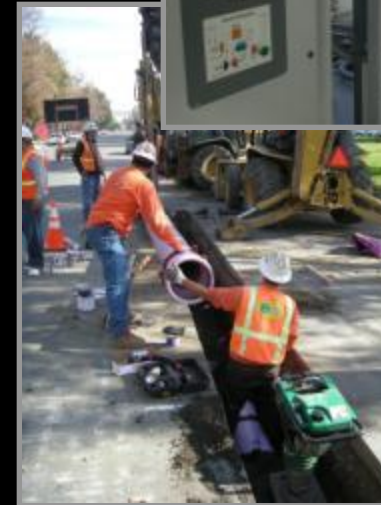


- I. Highlights of past and current actions**
- II. Environmental Sustainability Task Force**
- III. Council Environmental Sustainability Committee**

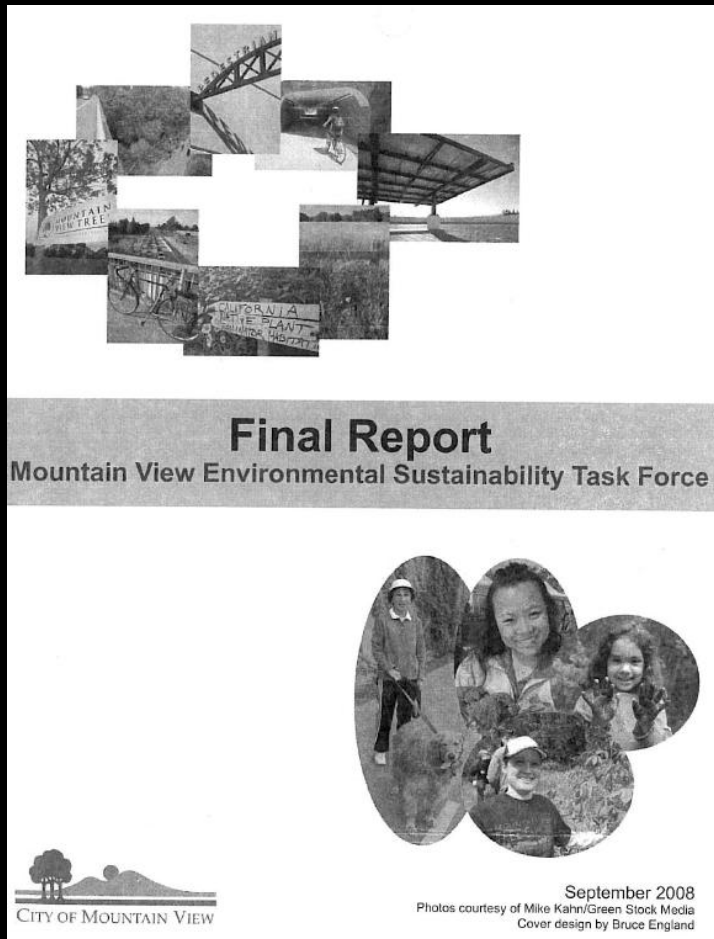


Sampling of Past & Current Actions

- North Bayshore Recycled Water Pipeline
- Landfill Gas Conversion to Electricity
- Solar for Downtown Parking Garage
- Top Solar Awards
- Award Winning Transit-Oriented Development
- Energy Conservation at City Facilities
- Hybrid and Bio-diesel Fleet Growth
- Urban Reforestation Awards
- Recycled Water Ordinance
- Construction/Demolition Debris Ordinance
- 72% Waste Diversion Rate
- Environmentally Preferable Purchasing Policy
- Water Conservation Landscaping Ordinance
- Hiring of Sustainability Coordinator
- Completion of Sustainability Task Force Report



Environmental Sustainability Task Force



- **Over 65 community volunteers**
- **7 months work, 20 steering committee and 100 sub-committee meetings**
- **89 Recommendations in 301 page report delivered to City Council in September, 2008**



Council Environ. Sustainability Committee

- **3-member Council committee formed in October, 2008.**
- **Narrowed 89 ESC recommendations to 19 First-Phase recommendations; other 70 recommendations reserved for later phases/future analysis.**
- **Draft Environmental Sustainability Action Plan for City Council review in early 2009.**
- **Early 2009 Council review of feasibility of AB 811 (loans for citizen energy conservation and renewable energy generation) and AB 2466 (incentives for City renewable energy generation)**



For More Information

General Plan Visioning Report:

www.mountainview2030.com

Environmental Sustainability Program:

www.mountainview.gov

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